

Fast 50: Global Favorites – (March 8, 2006)

The Fast 50 is *Fast Company* magazine's annual readers' challenge, a global search for people doing extraordinary things. We were looking for innovative talents from the worlds of technology, design, entertainment, consumer goods, science, marketing, media, education, government, and more. And you responded. We received hundreds of nominations, which were rated and commented on thousands of times. **Below, our list of favorites--those that drew the highest marks & best all around commentary! Click on the link Ranked #1 and read the comments below it! Enjoy!**

1. [P. J. Cammarata](#), Network Mapping Associates, Inc.
2. [Jane Friedman](#), HarperCollins Publishers
3. [Colin Day](#), iCIMS
4. [Rodney Joffe](#), UltraDNS
5. [Bruce Livingstone](#), iStockphoto
6. [Gary Tilkin](#), Global Forex Trading
7. [Joel Bomgaars](#), NetworkStreaming
8. [Sharon P. Whiteley](#), ThirdAge Inc.
9. [Wendy Haig](#), Simdesk Technologies Inc
10. [Mike Fata](#), Manitoba Harvest Hemp Foods & Oils
11. [Jonelle Raffino](#), South West Trading Company
12. [Bobbi DePorter](#), Quantum Learning Network
13. [Rebecca Feaster](#), Feaster and Associates
14. [Joshua Onysko](#), Pangea Organics
15. [Jay Adelson](#), Digg, Inc.
16. [Arick Wierson](#), NYC Media Group
17. [Karen Purves](#), innovative impact
18. [Jimmy Zeilinger](#), Brand Castle
19. [Peter L. Corsell](#), GridPoint
20. [Rick Russell](#), American Medical ID
21. [Tom Burkardt](#), BlueNote Networks
22. [Dan Bodner](#), Verint Systems, Inc.
23. [Stephen Smith](#), Planet Beach
24. [John Muszynski](#), Starcom USA
25. [Sarah Fay](#), Isobar U.S.
26. [Padmasree Warrior](#), Motorola, Inc.
27. [Duke Chung](#), Parature
28. [Robin Berlinsky](#), Niki Leigh Spa
29. [Edward Lundquist](#), The Job of the Week newsletter
30. [Don Cantral](#), NextAce
31. [Matt Lautz](#), Brevient Technologies, Inc.
32. [Josh Linkner](#), ePrize, LLC
33. [Robert McNabb](#), Futurestep
34. [John Elms](#), SpectraLink
35. [Kenji Hisatsune](#), Namco Networks
36. [Stefan Roever](#), Navio Systems, Inc.
37. [Gamal Aziz](#), MGM Grand Hotel & Casino
38. [Curtis O'Keefe](#), Communique Conferencing, Inc.
39. [Tim Storm](#), FatWallet.com
40. [Patrick Brandt](#), Skywire Software
41. [John McHugh](#), ProCurve Networking by HP
42. [Clare Hart](#), Factiva
43. [Paula Vogel](#), Brown University
44. [David Hancock](#), Morgan James Publishing, LLC
45. [Ryan Black](#), Sambazon
46. [Indelethio Nebeker](#), Empowerment Coaching & Consulting
47. [Todd Wakefield](#), Attensity
48. [Michael Lefenfeld](#), SiGNa Chemistry LLC
49. [Andy Pawlowski](#), Rawlings Sporting Goods
50. [Ryan Wuerch](#), Motricity, Inc.



2006 Fast 50 NMA Places First in FAST COMPANY MAG'z 2006 Fast 50 Contest http://www.fastcompany.com/fast50_06/readers.html

Rated 9.8 w/ over 250 comments as of 2/8/06

PJ Cammarata, Network Mapping Associates, Inc.

President and Co-founder
Holtsville - NY US

NMA is revolutionizing an entire industry, easily outperforming the largest telecom auditing firms in this country. This is a genuine David and Goliath success story.

Our management team refused to go by the book and decided instead to think outside the box to help clients reduce unnecessary telecom spending which had spiraled out of control over time, now exceeding 50 billion dollars per year in the states alone. We created a world-class manual, forensic method of mapping networks and analyzing corporate telecom spending which clearly outperforms any and all software based bill audits by a minimum margin of five to one. This one of a kind, trademarked method known as the TeleMap Process results in a color coded schematic of each clients unique telecom environment. TeleMap illustrates every essential detail, which gives users a comprehensive single point of control from which to more easily and efficiently manage their telecom networks at a glance. Many clients agree that TeleMap offers a level of detail unheard of in the telecom industry today. Aside from the mapping aspect itself, this method also routinely produces unique cost cutting strategies that result in permanent savings of between, 20 and 40% for clients regardless of industry even after a standard billing audit had been performed. We started the company with only three co-founders: PJ Cammarata; President, Carolyn Tolin; COO and Marc Arner; VP of Strategic Planning and Sales. In our first year we hired and trained over 125 business development agents as well as a team of expert analysts who truly enjoy their work and find tremendous gratification in helping our clients achieve unprecedented savings never before seen in this industry.

Our results are unparalleled because of the comprehensive diagnostic approach we've created. This unique, manual process allows us to identify the operation of each and every circuit within a clients' telecom environment. The key to NMA's success is our painstaking desire to fully understand the what, why and how of each and every circuit and service within a telecom network which brings to the surface permanent expense reduction strategies never before seen in our industry. Before embarking on this project, we invested 2 years in researching the industry, very carefully studying the actual needs of corporate enterprises that were faced with telecommunications expenses that had become a top 3 cost center throughout American business. We utilized our management team's extensive experience and background in business development and telecom expense analysis to create a truly one of a kind deliverable unheard of in the telecom

industry. Corporate telecom expenses have now exceeded \$600b per year in this country, replete with wasteful spending in the form of unnecessary fees, surcharges, taxes, tariffs, unused circuits and equipment etc... The detailed process used to uncover these items goes well beyond simple software based refund recovery or a typical audit and can ONLY be identified through NMA's granular, forensic evaluation. And so, we've successfully developed what is essentially a new and better mousetrap. Our TeleMap Process is literally a dissection of a clients billing and contracts which leaves no stone unturned. It is so effective that it now has our competition scratching their heads and wanting to partner with us.

NMA is a company that is overflowing with innovative people and ideas. We simply will not rest until all of corporate america is aware of our unique and unparalleled services. For our team, it has literally become more about educating our prospects and clients than anything else because our cost cutting methods and results are so extraordinary. Most prospects at first, cannot believe that we can deliver on our promise within just a few weeks time, until of course they experience it for themselves. We've now secured a number of blue chip clients such as Footlocker and Avon Products who act as reference accounts for us because they are also excited about what we're doing. Successfully taking on the "Big Boys" in this industry is no small task but we're coming out on top day after day and client after client. Over the next five and ten years NMA truly intends to revolutionize the telecom consulting market for the better. We want to be known as the auditors-auditor and the company to work for in the telecom consulting industry. We look forward to continuing to save clients millions of dollars while outperforming the bigger, more established companies in this market space. We are on a quest to forever change the landscape in telecom auditing and clearly expect to continue our rapid growth, while providing clients with unparalleled cost cutting strategies never before seen in our industry. Our ultimate goal is to take this once tiny company of only three individuals from virtual obscurity to global status, respect and notoriety.



Comments that readers have made about this submission:

Professional, Credible, Powerful Service with hundreds of satisfied clients. NMA has saved clients millions of dollars. Check out NMA's client list.

Gus Sandonas - Bethesda, MD. USA

Super Story - great read!!

Troy Auleua - Mesa AZ USA

Sounds awesome.

Michael Sanginario - Kings Park, NY USA

Very compelling story. Reasonable objectives.

Dale Ayars - Denver, CO USA

very interesting & motivating
paul sarnecki - tucson AZ US

Every organization that wants to gain a competitive edge should look at NMA. What an asset it is to have a partner (NMA) that can reduce such a major expense (Telecom) and put those dollars on the bottom line where they belong. Keep up the good work!!

M. G. Theulen - Chicago, IL, USA

Of all the stories I've read in the Fast 50 this one is most compelling -
Good Luck NMA!!

Rick Jameson - Bakersfield CA USA

Totally amazing! This is a company that will rock the whole world.

Al Sawit - Singapore

You can hire the other guys, illude yourself that they have saved you the maximum possible on your IT expenses, or you can do it right the first time. There is NOTHING out there like NMA....Check it out....and to Adrian and her unkind comments: Any company that offers to SHOW you EXACTLY how much, and where, its' services will save your company, and then guarantees it BEFORE you have to spend a cent with it, is giving you all the hard numbers and data you will need to make a sound business decision. You don't like what you see, you don't pay. You don't think that is exciting or innovative?

Dan Cammarata - New York, USA

Amazing services and great people to work with. They do the job without intruding on your day to day operations. Oh - did I mention that we saved over 30% on our telecomm expenses??

Anita Griffith - Atlanta, GA

NMA results are light years ahead of anyone else in the business!

Roy A. Yurick - San Antonio, TX

Wow, talk about an easy and effective way to cut cost and improve the bottom line, NMA has it.

Gary Adams - Birmingham, Al

This is a service that is needed by just about every organization. Telecom expense is out of control. It looks like NMA has only there clients best interests "at heart". How refreshing. A great no risk service to organizatons large and small, they ought to be "lining up" !

Richard Yunger - Marietta, GA.

NMA has done a great job. They live up to everything they say they can do. One of the most efficient companys I have ever dealt with.

Mike Davic - South Park, PA

Every company needs NMA, they are truly unique and provide invaluable benefits.

Sandy Welp - E. Redding, CT

10!!!Great job!!!! Keep up the good work!!!!

Gerry Fershtman - Jericho, N.Y., USA

NMA is a truly an impressive corporation, I have seen nothing come close to the services they have to offer and the level of professionalism they have. Good Luck!

Andrew Arner - New York, NY

It is a sure bet that we will be hearing and reading more about NMA in the near future because the "typical phone audit" just doesn't do the job anymore and intelligent businesses have woken up to this fact. NMA is not only unique in their analysis but their honesty and integrity rates a 12 out of a possible 10!

Melinda Johnson - Warrenville, Illinois

Fascinating read/process and good group of people!

Todd - Carson, Ca.

With the way the times are changing your company will save other companys BIG money. It's always the bottom line. THANKS

Gerry Mildenberger - Scottsdale, Arizona. USA

Game changer product that raise the bar to a new high

Horace Martin - Boca Raton, FL, USA

Amazing company and leadership. They have a revolutionary service that businesses don't even know about.

Steve Leupold - Bellevue, Wa, USA

I've known Mr Cammarata for many years and I can say with all confidence that he and his team are second to none when it comes to the utmost in customer service as well as cost cutting results! NMA is a great company - keep up the good work!

James Funaro - Miami, FL

The NMA principals and team, who have a deep business acumen and world-class telecom expertise, have developed an outstanding value proposition for the business telecommunications industry. Going beyond expense management, NMA optimizes the communications environment of its clients, enabling them to LOWER expenses, MAXIMIZE performance, and achieve the GREATEST ROI on a significant budgetary item. Engaging NMA ensures that a client will utilize all services properly, and any wasteful, hidden, & erroneous charges in the form of rates, taxes, tariffs, features, or disconnected services will be identified and eliminated. Additionally, long-term service monitoring ensures that the voice, data, & wireless services will continue to operate at peak

efficiency, and NMA helps the client make adjustments as the needs of the business change. NMA delivers unbiased results RAPIDLY, that are VERIFIED on the client's bill BEFORE they invoice the client! There are NO UPFRONT OR HOURLY CHARGES. NMA assumes all the risk. If NMA cannot develop savings strategies or refunds that the client finds ACCEPTABLE and in line with their business, then there is NO CHARGE for the analysis. NMA is not affiliated with any carrier, so their recommendations are not formulated to generate any backend commissions; they are designed solely for the CLIENT'S BEST INTEREST. NMA leverages their telecom expertise through a PROPRIETARY PROCESS that maximizes the client's savings. The client has total piece of mind and can FOCUS ON OTHER PRESSING ISSUES because NMA delivers superior results via easy to understand reports that are backed up by extensive documentation. NMA achieves total client satisfaction through flexible service options and outstanding customer support. As an NMA representative, I am speaking confidently and enthusiastically about this company because I have seen how well they perform. There are many clients who need NMA's expertise because they lack the time or expertise that is required to do the painstaking work that the NMA operations team performs, and because telecom service management is an extremely complicated and tedious matter. (For starters, ask yourself, have you ever analyzed a 600-page phone bill? Do you want to be responsible for approving it?) NMA is the best friend of the client CFO, CIO, AND the Telecom Mgr. The competition should be very worried

John Casey - Wayne, PA

This company is the best telecom network analysis available today. Very well managed! Heading in the right direction. This is a sure winner!

Cathy Arner - Huntington, New York

Great story! This company offers a level of customer service I have not seen for 20+ years. In today's world of telecom it is very hard to find companies that care so much about the customer. These folks are for real and will definitely be making noise in the years to come. BRAVO NMA!

Rose Ambrosio - Huntington, NY

Truly one of the fastest growing and innovative companies out there....Top notch staff....They'll save you a ton!!!

Rob DiMarco - New York, New York

I am familiar with this industry and even more familiar with staff member. And, it is true that they will set out to make all of the country aware of this service and succeed. The professionalism is unsurpassed and there is no doubt that any client utilizing this service will benefit from the dedication and knowledge this team brings to any company table! Win-win solution!

P. Gorham - Glen Cove NY USA

Powerful piece - if this isn't a 10 I don't know what is!! This story is one of the best I've read in the Fast 50 contests over the years!! Good Luck

NMA!

Phillip Massa - San Diego, CA USA

Can you believe anyone doing business the way NMA does in corporate America today?! Imagine, doing what they claim, proving the results and NOT invoicing a client until the money saving results flow to the client's bottom line. AWESOME!

dave haseman - houston, tx, usa

This is a new and exciting approach to a ho- hum industry!

Gary P. Adams - Birmingham, AL.

Great service that every company needs! If you want to impact your bottom line immediately by saving on one of the TOP 3 corporate expenses then NMA is the company to work with. They have literally re-invented the telephone audit and raised the bar tremendously. Great management team!

Patrick Slota - Nashville, TN USA

This is a no risk, non-invasive process with tremendous results!

Dale Ayars - Brighton, CO

Amazing leadership team with a fantastic approach.

Carlene Adams - Birmingham, AL

I have experienced this process first hand and the cost-saving strategies that NMA uncovers and presents to their clients could not have been found by ANY other telecom auditing or consulting firm. These folks have got it down!

Dale Rios - Wildomar, CA. USA

Excellent value proposition!

Hugo Rodriguez - Houston, TX

Very interesting and well thought out concept. I give you a 10 --- hope you win!

Wayne Norman - Geneva, Illinois

Any company that can help reduce my business's annual telecom expenses by 20-40% while optimizing the network with no upfront or net costs to me or my business has my vote. The concept of a detailed telecom management tool described in TeleMap would certainly help curtail any future unnecessary telecom expenditures. Great value proposition!

Pete Schelitzche - Minneapolis, MN

I have sold a number of services throughout my career but with NMA they truly have a process and program that really works and I get excited when I can help a client get results that will produce cost savings in their telecom spend of 20% to 40% or even more. That makes my day. It give me a sense of accomplishment. The great results are one thing but the

value and benefits are even easier to promote. The list goes on and on. It is risk free, self funding, non-intrusive, it does not create a project for the client, easy to implement, requires no money up front, client has complete control via the approval process, generates results in just 10 days, out performs competition by 5 and 10 to 1, optimizes existing carriers and equipment, unique manual process, no contractual obligations, and produces a Telemap at the completion. What else is there to say???? With the business world the way it is today, the NMA program is in the right place at the right time. Something that every profit making company should consider ... NOW!!!

Mike Davic - South Park, PA

There should be a company like this to analyze health insurance so that half of Amercia can stop losing their jobs because of its rising cost. Telecom inefficiencies are (over)profiting the providers and the insurance companies and the pharaceutical companies are (over)profiting from the same types of inaccuracies.

Mike Anderson - Rockford, Illinois

My own personal experience with Network Mapping Associates is such that I am, to this day, astonished that there are not more organizations like this, which TRULY deliver on what they espouse. I predict that within a very short time, NMA will become THE benchmark by which ANY and ALL telecom auditing organizations will be judged. This organization has virtually redefined Telecom Auditing by providing a RESULTS WITHOUT RISK operation based on its revolutionary TeleMap methodology. NMA's value proposition is truly stand-alone and its results are simply unmatched, period. NMA's claims to fame are many including: Annual recurring telecom savings of at least 10%-40% above & beyond the results already achieved by any third party auditing companies or, an organization's own internal accounting practices. NMA guarantees their work to be completed in full, within just 12 weeks, and they stand by their guarantee. The client incurs absolutely no financial risk as NMA works on a contingency fee-basis, therefore, there are no net costs whatsoever. If they fail to achieve any cost reductions for a customer, they do not get paid. NMA's manual analysis, which one client referred to as Telecom Forensics, is conducted 100% off site, so there is no intrusion or disruption to an organization's operations whatsoever. An excellent indicator of an organization's success is based on its people and the company it keeps. NMA's client base already includes hundreds of medium size and world-class global organizations. The key decision-makers of these organizations are passionate advocates of NMA's services and eagerly serve as passionate referral sources, because of their positive experiences with NMA. I am personally impressed as to how much emphasis and commitment NMA's founders Pete Cammarata and Carolyn Tolin have devoted in painstakingly identifying and acquiring the best technical minds and the most dedicated, ethical and passionate customer service and business development professionals in this industry today. To those CFO's or Telecom Managers, despite any negative experiences you may have had with other so-called telecom auditing companies, I urge you to keep an

open mind and provide Network Mapping Associates with the opportunity to be of service to your organization. I have no doubt that your faith will be restored in an organization's ability to actually deliver on its promises and your expectations will be greatly exceeded.

Paul Platt - New Milford, New Jersey

In my 25 years in the Telecommunications business I have never seen a company with as much passion and dedication to excellence as NMA. Pete, Carolyn, Mark and their staff really go the extra mile to make sure customers are paying the absolute rock bottom price for their total communications services. No company that I have come in contact with goes into as much detail as NMA, looking at Local Service, Long Distance, Data Services, VoIP, WAN and Wireless. Trust me, if a customer is willing to simply provide their bills and contracts for NMA to review they will come out the other end knowing they are getting the best services for the best prices.

Bart Dean - Spokane, Washington, USA

Super story!! Why wouldn't every organization want cost cuts with no risk?

JSI Enterprises, LLC - Chicago, IL, USA

NMA's "TeleMap" process is the most cutting edge method of telecom cost optimization in the industry today. NMA will deliver value and benefit to any organization!

P&T Cooper - CT

Outstanding product. Very effective, easy to start the process and the results (savings) are realized quickly.

Tod Leonard - Cincinnati, OH 45242

I was associated with a large, Ivy League university and, on a \$20 million dollar telecom spend, NMA staff located \$675,000 in savings. The network was optimized and unnecessary telecom spend was eliminated. The telecom map provided the university with a complete view of the network and its individual components. A lot of investigative work was done to weed out the companies who could not deliver and the university was very satisfied with the work provided by the NMA staff performing the analysis. Bill Hensey

Bill Hensey - Palo Alto, California USA

NMA provides a service which helps clients save hundreds of thousands of dollars with no risk or cost to the client upfront. A primary analysis is completed in two weeks and most projects completed within the first several months depending on the scope of the project. NMA loves to follow traditional auditors because NMA outperforms ALL competitors in cost cutting results by a minimum of 5 to 1 with averages at 10 to 1. You have nothing to lose and everything to gain by giving these guys a chance to excel for your organization.

G.G. Sandonas - Washington, DC. USA

Find a need and fill it. This company addresses a need that is complex and varied from client to client where no simple cookie cutter solution exists. Many competitors recognize the need Network Mapping Associates fills but none have developed a process that truly meets their clients needs. Networking Mapping Associates has done the research to understand why clients needs have gone unmet and has developed the process that meets clients needs. It is a tedious time consuming process where no shortcuts or software solutions exist. This company is deserving of Fast 50 recognition and the market exposure to potential clients that recognition would mean.
Marc Sampson - Campbell, California, USA

NMA has superior insight into the complexities of telecom network administration and expense management. I have been in the telecommunication business for over 30 years and worked with most of the major telecommunications providers throughout the US to help streamline processes. I have found NMA's knowledge and solutions for solving what is actually occurring in the area of telecom billing inaccuracies by the carriers to be 100% on target. NMA has adapted to the fact that human intervention and interpretation of billing issues is often more accurate and quicker at solving complex billing issues than expensive software and computer systems. NMA's solution and management are a GREAT resource any business should be engaged with since they routinely outperform even the best of auditors in the telecom industry.

Bob Williamson - Birmingham, AL, US

I cannot emphasize how innovative and advantageous this company and its system are. It is truly a blessing to all that take advantage of what NMA has to offer.

Jason Foust - Indianapolis, IN, USA

Truly an unparalleled telcom consulting firm where customer service is number 1!!!

Mark Ferone - San Diego, Ca

I've looked at other companies who offer similar services to represent. I feel this one offers the best deal out there. One company is charging \$300 to be a representative of their company. NMA doesnt charge you to work for them. That is really great! I was able to come on board with them without trying to come up with out of pocket money!

Brian Neal - Mason, Ohio USA

Truly an unparalleled telcom consulting firm where customer service is number 1!!!

Mark Ferone - San Diego, Ca

logic...integrity...expertise you can't beat that combination

Cathy Harcharik - Pittsburgh, PA

I own 2 small insurance brokerage firms and recently engaged the services of NMA. Because there was absolutely no risk whatsoever in this engagement I felt that it would not hurt to see what they could find. With only a minimal telecom spend for both of my offices I didn't think it would amount to much, but after only a week, NMA showed us a charge on our bill for a Centrex-like feature package that we had been paying 50.00 a month for since 1998 that we did not need because we have telephone systems that perform all of the same features. This was not a billing error. The services were being billed correctly. We just weren't using them, and the carrier was not about to tell us about it. This was not uncovered by a previous auditing firm because they did not look nearly as deep as NMA, and did not have a complete understanding of the location, cost, function, flow and terms of every circuit we were paying for, as did the manual TeleMap process of NMA. Another one of NMA's findings was the fact that there was another insurance brokerage firm with the same name, no longer affiliated with us, paying our long distance bills without either one of us knowing it. NMA took care of everything. I could not have been happier with the results. A great company with a great team and an amazing process that will undoubtedly make an indelible mark on this industry. Keep up the good work NMA!

G.M. - CA., USA

I can see why so many companies have chosen NMA as a no risk, non-invasive means to enhance their profits and reduce wasteful spending.

Dale Ayars - Brighton, CO

Great Service, and great company.

Fran Ayars - Brighton, Colorado USA

A "great" service delivered by a "great" company w/ an top notch staff.
Thank you.

Stefan - Long Island, New York, USA

DIFFERENT. VERY DIFFERENT.

R.DOBBS - BOULDER, COLORADO

NMA's approach is innovative, and their results for clients unmatched.
This has allowed incredible growth with top-shelf customer satisfaction.
Truly worthy of a Fast 50 company!

Russ Kohl - CT USA

Well thought out.

L. Berghaus - LasVegas, NV

Here's a company that finally offers a true no risk opportunity to eliminate wasteful spending.

Dale Ayars - Brighton, CO

Awesome concept NMA - it's true, the normal billing audit has become obsolete!!

Ryan Mitchell - Sioux Falls, SD USA

What an amazing company with such an inovative approach.Irated it 10!
Good job!

Susan Turner -

Fanastic organization, great customer service, fast turnaround, and amazing attention to detail.

Mary Pappas - Bethesda, MD. USA

Generates results for their clients. Different than other auditors. A true winner.

Joe Welsh - Philadelphia Pa

Great concept. Great people. Great story. I have not read a single entry as compelling as this. Every business in corporate America could benefit from NMA's TeleMap Process. 10 10 10 10 10.....

Nancy Arner - Huntington, NY

After reading these posts -- You would have to be a schmendrick not to choose NMA to cut telecom costs.

W. Johnson - Elgin, IL

outstanding story!

Barbara Sanginario - Phoenix AZ USA

I have used NMA to help my company reduce telecom spending even though we had a prior audit done & the results were remarkable! I cannot say enough about this great company & I would recommend them to anyone who asks!

John Martinez - Bakersfield, CA

Great story! I'm sure every company could use NMA's service.

Stephen Sanginario - Elwood, NY USA

Telecommunications is in my blood; to be the best is my passion. This is why I am the Co-Founder of NMA, where my colleagues along with the services provided are truly superior. Just one of our many guarantees!

Carolyn M. Tolin - Holtsville, New York

NMA is very revolutionary in what it does. There is no other company that provides the level of service and knowledge to their customers while really helping them. Telecom is a very complicated field, and they simplify the process. I am proud to be a part of NMA. Their Management team of PJ, Carolyn and Marc are unsurpassed in their devotion to assist with the service level to the customers.

K Ueki - Seattle, Wa

This is a no risk opportunity for companies to improve their margins while reducing operating costs. Who wouldn't want to take advantage of that?

Dale Ayars - Brighton, CO

NMA & its Mgt team are truly worthy of being counted as one of the 50 fastest in America today!

Bill Thornton, CFO - Colorado Springs, CO

With all the second rate, unethical companies throughout the U.S. telecom industry today, it's so refreshing to finally find one that shines brightly in every aspect of their business - This is a "10"!!

Simon Pennington III - Sydney, Australia

Telecom auditing amateurs take notice - NMA is your daddy & they're here to stay - Get over it!

Dave Lefkowitz - Scottsdale, AZ

Telecom billing is such a scam and I know my company is spending way too much so I will be calling these folks in the morning - Thanks Fast Company for posting this and many other good entries this year

Adam Krainski - St.Paul, MN

Telecommunications is in my blood; to be the best is my passion. This is why I am the Co-Founder of NMA, where my colleagues along with the services provided are truly superior. Just one of our many guarantees!

Carolyn M. Tolin - Holtsville, New York

Having a background in telecommunications; this is just incredible what NMA can do to cut costs. Win - win situation for any business to take advantage of what NMA has to offer! Great job!

Christine Goldstein - Belton, SC, USA

NMA is truly a one-stop shop for any business that needs to have the most cost effective and efficient telecom, data and wireless services available. This should include every business because today it can be the difference between surviving or closing the doors. Best of all everybody can afford it with no risk or up front cost. NMA promises to prove their value within the first two weeks.

Reg Thoman - Indianapolis, In., U.S.

Awesome service. Truly has the customer's best interest in mind.

Marshall Becker - New York, NY - USA

This is a great company in its early stages. Their services are the best and the people/ management can not be beat. Frankly I don't understand why every company in USA is not breaking down their doors to get their help and improve themselves.

David Barnes - Antioch, CA USA

NMA has hundreds of satisfied customers and not one unhappy customer. Their attention to detail in the service area is outstanding. Don't miss your opportunity to save thousands of dollars by working with this company.
G. Katzman - Potomac, MD.

10-10-10-10-10-10-10!!
Shelly Dowd CTO - London, England

My dealings with my NMA rep have far exceeded any expectations I had prior to our meeting. In a world where sales matter to have a rep who puts needs first and then moves to solutions is appreciated beyond description. Special thanks to Bill Craig.
Tim B. - Vancouver, WA, USA

The TeleMap NMA provided to us was simply amazing - I have 20 yrs as a telecom mgr & because this blueprint is an outstanding, detailed view of my network it has helped me greatly in my day to day activities regarding our very complex telecom environment. And on top of all that, IT WAS FREE - Thanks NMA!
B. Mildenburger - Capital Mortgage - Phoenix, AZ

As President of NMA, I am overwhelmed with the positive response, rating & commentary we are seeing on Fast 50 regarding our company from all over the world. I could not be more proud of our people, who are clearly the best in their respective fields of expertise. Long live NMA as we revolutionize this entire telecom consulting industry!! Thank you all for your kind words!
PJ Cammarata - President NMA - Arizona, USA

We in Canada have needed a company like this for a long time - Hope you open an office here soon - Good luck!
Michael Scanlon CEO, First Equity Inc. - Canada

We in Canada have needed a company like this for a long time - Hope you open an office here soon - Good luck!
Michael Scanlon CEO, First Equity Inc. - Canada

This service is targeted at a problem that virtually every business has. The payoffs are huge and the customer can reap the benefit with no risk or up-front investment. It is a CFO's dream!
Bill Ferone - San Jose, CA

Awesome product -- Great team -- Bueno Fortuna!!
Giovanni Carrina - Fayetteville, AR USA

Every customer with telecom expenses over \$10,000/month can benefit from NMA's expertise - with no risk and no net cost! It can't get any better than that.
Bill Craig - Ridgefield, WA USA

What a terrific service. One that every industry can use assistance with.
Sandy Welp - W. Redding, CT - USA

Tremendous value and benefit.
Marshall Becker - New York, NY - USA

A fantastic company with an even more fantastic service. Not one unhappy customer.
Jessie Jenkins - Tuxedo, NY - USA

Extrodinary service.
Tony Caravella - Ringwood, NJ - UA

Nothing like this anywhere - on this site or in the industry!
George Rojas - Rutherford, NJ - USA

Wow, incredible. They earned a 10!
Angie Portello - Allendale, NJ - USA

I would only what this team on my side when it comes to analyzing my telecom network.
Marc Boati - Mahwah, NJ - USA

Just remarkable. Best story I read on this site.
Arthur Picciano - Mahwah, NJ - USA

You will be hard pressed to find any self-funding telecom optimization program in the same league as the TeleMap process. There is no equal!!!
D. Wilson - Dallas, TX, USA

very compelling story
Gary Adams - Hoover, Al

Keep an eye on this company. The product is absolutely great!
Dale Ayars - Brighton, CO

NMA has never had a dissatisfied customer. That says a lot all by itself.
Fran Ayars - Brighton, CO

Truly a significant concept designed to help organizations throughout the world. This company can expect to enjoy broad appeal for many years to come regardless of industry!
Uzi Tzabari, CFO - Israel

I started my career in Telecom 6 months before the divesture of AT&T and the Bell Operating Companies - in 1983. For me, after 22 years of competition in Communications and Technology, it seems oddly like we have reverted back to the 80's - to an environment of little competition. With the acquisition / mergers of the biggest players, SBC / AT&T and Verizon / MCI the competitive field has shrunk considerably. Can this be

good for the marketplace? The good news is that the corporate customer has a true, unbiased advocate with unmatched expertise and service - NMA. NMA ensures that its clients achieve the highest ROI on a major expenditure (telecom) through a proprietary process with a key deliverable and highly effective management tool - the Telemap. If you are responsible for cost control and organizational performance, take the first logical step necessary toward achieving corporate efficiency. Engage NMA and have your own customized Telemap developed for your communications service network.

John Casey - Wayne, PA. USA

Outstanding company with great customer service. This company is going places fast. Give them a chance to save you hundreds of thousands of dollars with a free 2 week analysis. Truly they are the auditors auditor.

Mike Cooper LLP - Bethesda, MD. USA

E. F. Schumacher once said "The system of nature, of which man is a part, tends to be self-balancing, self-adjusting, self-cleansing. Not so with technology." The manual NMA TeleMap process is the tool that every business needs to maximize their technology dollars.

Dale Rios - Wildomar, CA. USA

This is a NO-BRAINER! There are only two reasons a business would not engage the risk-free services of NMA. The first is because the person(s) making the decision to move forward feel threatened by the possibility of NMA uncovering major waste that they were responsible for managing. The other is that the business is not interested in saving any money, like so many government entities are. For every other organization NMA's TeleMap process is a necessary business expense management tool.

Dale Rios, Business Telecommunication Applications Engineer - San Diego, CA.

Very Interesting!

K. Mosby - St, Paul, MN

I have been providing a myriad of sophisticated high technology products and services to commercial and governmental entities for nearly 30 years. Since my association with Network Mapping Associates, I can say unequivocally, that I have never seen an organization with a more compelling value proposition or more of an emphasis placed on the selection and retention of the most successful and ethical business professionals than I have at NMA. Once you engage NMA, it will become abundantly clear why this organization has been experiencing such explosive growth and, in just a short time, will be recognized globally, as THE top rated Telecom Cost Optimization organization in the entire industry.

Paul Platt - New Milford, New Jersey

This is a FANTASTIC service! I am an independent telecom consultant and I believe that this service is a huge value and as a result is growing in

leaps and bounds. In many cases going through the Telemap Process can bring more bottom line savings results than the most thorough and rigorous RFP or bid scrutinization process. Most organizations focus very heavily on comparing services and prices from providers at contract renewal time but don't realize that the net savings of these efforts can be dwarfed by the results Telemap yields.

Hugo Rodriguez - Houston, TX

After doing a bit of research on Network Mapping Associates at www.nmamaps.com I truly believe that this organization is going to turn the TEM industry upside down with this unique and very rewarding process. Just take a look at some of their clients! These are some of the most recognizable and respected businesses in the country. Truly an amazing approach.

Randy R. Northern Telecom Technician - Riverside, CA.

After reading about every other 2006 Fast 50 entry this business sticks out like a sore thumb. I would suspect that NMA is and will be a company to be reckoned with in the very near future. Look out telco providers. NMA seems to be on to you! Good Luck NMA!

Brett Redden - Pomona, CA.

Great Story. Full of excitement. I think this is the winner!

Andrew Silverstein -

What separates a company like Network Mapping Associates, Inc from its competition is service and integrity. Having worked with 3 previous telecom auditing firms, I was pleasantly surprised to see the incredible results that NMA garnered for my business. They went above and beyond my expectations and saved me money. Having had the pleasure of speaking with PJ Cammarata and Carolyn Tolin, I feel they are very truthful. They didn't give the 'sales jargon runaround' and just told me the facts. I would love to work with NMA again!

Ryan McCormick - Port Jefferson, NY USA

After AT&T and their account team implemented a new contract and installed new services for us (a National Legal Media Firm), NMA was hired to review the new set-up. The mapping of every service, rate, and call resulted with the identification of: circuits still active and being billed that were supposed to have been replaced, inefficient routing of calls within the PBX, lines that should have been disconnected after switching providers but continued to bill, and the misapplication of discounts resulting in over-billing. Once NMA corrected the entire environment we saved an additional 27% or \$89,000 annually! Nice work NMA, and thanks!

P. Stevenson - New York, NY.

What separates a company like Network Mapping Associates, Inc from its competition is service and integrity. Having worked with 3 previous telecom auditing firms, I was pleasantly surprised to see the incredible

results that NMA garnered for my business. They went above and beyond my expectations and saved me money. Having had the pleasure of speaking with PJ Cammarata and Carolyn Tolin, I feel they are very truthful. They didn't give the 'sales jargon runaround' and just told me the facts. I would love to work with NMA again!

Ryan McCormick - Port Jefferson, NY USA

This is truly an "Easy Button" for any manager interested in reducing spending.

Dale Ayars - Brighton, CO

Awesome service!!

Angie Portelo - McLean, VA - USA

Good thinking. What a way to make a telcom directors life less complicated! I vote 10!

Paul Rhoades - Delkalb, Illinois

Great Idea - Needed Service - 10!!

John DeVincentis - CEO - Gary, Indiana

No software to buy, no staff required to support it, no lengthy ROI, and just flat out no comparison. NMA's TeleMap solution is without question the "Real Deal".

Reggie Wilson - Lewisvill, TX, USA

My husband cannot stop talking about this company! Because of this I know that this has to be something truly incredible. It looks as if NMA is a hidden treasure that needs to be unearthed, and they are the perfect solution to Telecomm. savings.

Krista Foust - Elwood, IN

Is there such a thing as detail"ism"? There is now! Win Win

D Brennan - Lehigh Valley, PA USA

Old fashioned work ethic coupled with new age results, how can an NMA client go wrong?!

Burriteaux Dave Haseman - Houston, Tx USA

A very unique, comprehensive, diagnostic approach.

Dale Ayars - Brighton, CO

Fast is exactly the right word for this company. As a telecom industry analyst, I know what's available today in the way of auditing/consulting services & because of that, I can see NMA capturing a sizable percentage of this \$1 billion industry over the next few years!!

Jeff Birnbaum - Boston, MA

Innovative, well thought out and researched and a necessary service for every business on earth that wants to reduce expenses.

M. Johnson - Warrenville, Ill

Amazing story - got my vote!!

Jessie Jenkins - Tuxedo Park, NY, USA

NMA is an impressive company that clearly delivers results! A service well needed in corporate America.

Ashley Cooper - Monroe, CT

NMA provides: A detailed report of all cost reduction recommendations and or refunds identified A TeleMap of your entire network with detailed itemization & inventory of all services & their operation at no charge A fully coordinated effort to implement all NMA recommendations upon your approval Oversight, management & coordination of all vendor/provider implementations Expert advice regarding all aspects of your telecom environment and the most current Telecom industry standards & practices A more streamlined Telecom network with greater capacity, free of waste & redundancy An immediate increase in bottom line profits An "A Rated" team of Telecom experts with over 50 years of combined experience, available to assist you with any questions, concerns and or issues relating to all Telecommunications subject matter Tremendous savings even after a traditional bill auditor has given it their best shot! Who could ask for anything more!!

Rodney Brantley - College Station, TX USA

NMA is clearly the pacesetter in the emerging TEM Industry. It is not often that a company claims to be "10 times better" than the competition - and actually is! This company is going to be a household name in American business very soon!!!

Jared Mills - Long Island, NY

Great story! Good luck.

Esther - Houston, TX

NMA provides the greatest no-brainer service for companies looking to improve their bottom line; no gimmicks, just hard work that will discover and implement direct savings to an organization. At no cost to a firm, why not save money now continuously!!!

David Barnes - Antioch, CA

NMA provides the greatest no-brainer service for companies looking to improve their bottom line; no gimmicks, just hard work that will discover and implement direct savings to an organization. At no cost to a firm, why not save money now continuously!!!

David Barnes - Antioch, CA

This is an exciting company with a one of a kind service!

Dale Ayars - Brighton, CO

NMA's "TeleMap" will always keep the telecom network in front of you. It is amazing what the details of this service will uncover in savings and optimization.

Peter Cooper - Monroe, CT. USA

This is the most thorough, comprehensive telecom audit I have ever seen. Nobody else within the industry has a manual process that totally optimises the environment and results in huge savings. Everybody needs this.

Reginauld Thoman - Indianapolis, In. U.S.

NMA has the expertise and experience necessary to provide the right solutions. This is a great service.

Bryan Boyle - Philadelphia, PA, USA

PJ is truly a visionary who put everything on the line - He's given hundreds of people around the world a great career opportunity & now NMA is saving clients millions of dollars in unnecessary telecom spending that others simply miss! He is smart, innovative & as FAST as they come. We know this first hand because he's our son & as you can see we're very proud of him & all he's accomplished so far. Not to mention the fact that he & his wife have also given us four beautiful grand sons!!

Pete & Regina Cammarata - NY, NY

Awesome team & even better service - 10 !!

Dina DeMicco - Bethpage, NY

A very fast paced company w/ great vision!!

Al Drudge - Atlanta, GA

I Know Pete well & he is a great leader with a solid idea that every company should know about!!

Sal Matteo - CFO - D2 Productions - Texas

NMA with there unique approach will reduce expenses and increase your profits within weeks. That is unheard of in the industry today!

Teresa Cooper - Monroe, CT, USA

This process and the materials and people I have met from this organization look first rate!

Lisa Pauletti - Los Angeles, Ca.

This is fascinating! Although there is mass competition and experience in the expense management category, I have never heard of any telecom audit quite like this.

Lisa Dischner - Torrance, Ca.

"The way to get things done is not to mind who gets the credit for doing them."...Benjamin Jowett. "High achievement always takes place in the framework of high expectation."...Charles Kettering. "The secret of

business is to know something that nobody else knows."...Aristotle Onassis. "The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency."...Bill Gates. These are some very powerful business philosophies spoken by some of our greatest business leaders, and they all seem to describe NMA's services and achievements. NMA is the quintessential solution for telecom management.

Eloisa Mercado, Telecom Consultant - Southern California

Truly a unique and risk-free concept to help corporate America battle the high profit telecommunications providers who routinely overcharge and mislead customers into thinking that they have their business' best interest in mind.

Dale Rios, PBX Design Engineer - San Diego, CA., USA

NMA provides their clients with the most comprehensive evaluation process, the best customer service, the most talented technical team, the most honest and passionate sales staff and the happiest customer base in the industry. You have absolutely nothing to lose but waste!

D. Rivers - La Jolla, CA.

These comments are first rate as is the concept of this company.

Mary Mayo - Sycamore, IL

It is GREAT to see NMA in the running for this award. We have worked with NMA on several of our projects and have found them to be a first rate organization

Ric Reifel-Breakaway Services Inc. - Centennial Colorado USA

No risk to the client or changes to their equipment or process... This is a homerun!!!

M.G. Theulen - Chicago, IL

Why wouldn't any organization that is interested in saving money not take advantage of this opportunity. It is easy, effective and risk free!

Tod Leonard - Cincinnati, OH USA

Best in the business. One of a kind process that will outperform any competition hands down! Any logical business person that will not give this program a try is doing a great disservice their company. Anyone with telecom responsibility in their company should be required to listen to a short presentation of the NMA program before making any business decisions with regard to their telecom environment.

Mike Davic - South Park, PA

Very important in today's telcom environment!

Sherri Harris - Birmingham, AL USA

THIS COMPANY HAS A GREAT NEW APPROACH TO THE TELECOM AUDIT.

GARY ADAMS - BIRMINGHAM, ALABAMA

As a business solutions consultant, I am glad that I was introduced to NMA. I have seen the NMA self-funding process at work, and they do deliver on their unique and powerful value-proposition. I plan to introduce many more businesses and other (non-profit) organizations to NMA...this permits me to add even greater value to clients and prospective clients.

Jack Luke - West Chester, PA, USA

To the Fast 50 Selection group: I would like to post a rating of 10 for the people at Network Mapping Associates. I have seen their results first hand and have experienced their customer service and to date, everything about them from the top management to the analysts to the salespeople has been flawless. As a veteran of the Telecom Industry I would have no problem sending them to any of my personal customers or anyone else for that matter. If a business is serious about saving 20% to 40% of what they are currently spending they should drop everything and call NMA, they won't regret it.

Nicholas Mastrodicasa - Anchorage, Alaska, USA

NMA has a truly unique telecommunications auditing process with no risk to their clients, a true win-win offering that every business customer should take advantage of. Gail Wagner-National Account Mgr.-Aptos, CA.

Gail Wagner - Aptos, Calif. USA

A tremendous opportunity to improve a company's bottom line.

Rich Wehlander - Fargo, ND. USA

NMA has a great concept that is guaranteed to save their customer's money. They are professional, and always follow-through on what they present.

Steve Kenshur - San Diego, CA

There are inventors and innovators, but these talented, enterprising individuals are nothing short of pioneers. There has never been a service that can even come close to this; unprecedented, unparalleled, destined for epic success.

Rich Brady - Charlotte, NC, USA

Logical, easy, non-obtrusive, quick results, no obligation or upfront costs. Congratulations NMA. You have successfully reinvented the industry. Good Luck!

Dan Cleghorn, Financial Advisor - Dickenson, ND., USA

NMA uses a comprehensive, diagnostic approach called Telemap, to revolutionize the telecom auditing industry. It's an absolutely risk free

means for companies to reduce one of their top three operating expenses!

Dale Ayars - Brighton, CO

The quality of telecom expense management and optimization services NMA provides is deserving of major kudos! The senior management team is not only interested in building a solid company and business proposition, but they are interested in growing only through one happy and satisfied customer after another.

Donna Schelitzche - Southern California

Will be looking for you on the cover of Forbes magazine any day now!

Good to know you can go from 0 to 10 in such a short time.

Eileen Donne - Charlottesville, Va.

Congrats NMA, you deserve any recognition you get, and your local rep, Bill Craig is of top notch material and deserves your business! Give him a try and you will be happy with his service and results!

Suzy M. - Vancouver, WA, USA

Outstanding a must for every company!

Wm. S. McLaren - Vancouver, WA

One of the nations most respected industry evaluating firms, The Aberdeen Group, said in 2004 "...Telecom providers' employ deceptive and manipulative tactics in their efforts to boost revenue streams...to drive profits at the expense of its customers." Sales reps are paid based on how much you pay, and strategize regularly to come up with new ways to package the same services so that they appear to be a deal, but in reality are just new methods of deception to increase profits. Industry Week Magazine said in February 2002, "...Studies have shown that nearly three-fourths of telecommunications invoices contain errors...given that bills can run to hundreds of pages, many managers throw up their hands and pay..." It is not uncommon for Telecom Providers to use 10 or more separate billing systems that do not work well together, mostly from company acquisitions, mergers and bailouts. Network Mapping Associates is the "David" that every business needs to battle the "Goliath" Telecom Providers. I rate NMA a big 10!

Dale Rios - Wildomar, CA.

It's about time!

John Cotton - Walnut Creek, CA, USA

What a great company; the management is really involved, the sales staff is informative and boy do they all know how to get the job done.

Kimberly Sowder - Hellertown, PA USA

I have been hearing about NMA for the past 6 months and the results that they are able to achieve are absolutely amazing. They are much different and better than the the other telecom cost management companies.

Doug Williams - Vancouver, WA, USA

Poised for Greatness! No risk, high gain. Congrats on being in the running for this award. job well done!

Gar Benedick - Laguna Hills, CA

This Mgt team is revolutionizing a \$1B industry with their unique, forensic auditing process that has all so-called competition scratching their heads. This really is a David & Goliath success story worthy of Fast 50 acknowledgement!

Thomas J. Brandell - Bridgeport, CT

Even after an audit, this company has helped us cut costs in the states as well as throughout our locations in Mexico & Canada. NMA is first rate & a clear Fast 50 winner!

David Georges, CFO Top Flight Vacations Inc. - Cancun, Mexico

It seems like a no-brainer for this company. They have discovered a niche and are persuing it.

Michael Lee - Orange, CA, USA

Corporate America has long needed the services that NMA so aptly provides.

M Zepeda - Palmdale, CA, USA

To any company that wants to save hundreds of thousands of dollars on existing telecom expenditures must look at Networking Mapping Associates(NMA). They provide a unique service that no other company can match. Some other companies provide refund and credit services, but that only covers 10-15% of what NMA provides. NMA looks at the whole picture to provide a complete analysis of your network. Thanks NMA for your services.

Gus Sandonas - Bethesda, MD. USA

Fascinating story! If NMA can pull this off as a relative newcomer in a very, very competitive industry they will quickly become recognized as a leader amongst a slew of pretenders.

Todd P. - California

The Telecom industry is a \$600B industry of which \$50B is erroneous billing. This represents a huge niche opportunity and the NMA TeleMap process is unmatched in this industry. This company delivers results!!

Ramani Muttulingasamy - Houston, Texas

I've been around the block regarding this type audit. As a past CIO, I have used audit firms before. This was before NMA. All those firms did is just scratch the surface of savings and tried to switch me to a different carrier. NMA does not do that. They are honest and ethical. If they cannot not find any savings they tell you, the client, and verify the direction in which you are going with your telecom. This is worth a ton of money for the future of the telecom manager and the company. Everyone needs velidation of what they are trying to do. Also, NMA will make recommendations of potential

carriers, if it proves to be in the clients best interest,BUT they will never switch the client to a new carrier because it is strictly in NMA's interest. It must be in the clients best interest and choice and decision is the client's. The client is always in charge of what they want to do after NMA does all the research for them. NMA takes all the risk!!

Curt Van Hove - Salt Lake City, UT

NMA will not only find any and all wasteful spending within a couple of months, but will also provide 2 years of Teleguard monitoring to protect your business against provider slams, crams and other mis-billings that may occur. NMA will also serve as your telecom advisor for any changes that your business may go through where you need a knowledgeable and unbiased opinion, that many times comes in the way of free advise. A truly beneficial partnership in today's ever-changing business world of technologies and sales tactics.

Brett Rios - Telecom Expert - Pomona, CA.

Great services coming at the wake of reduced services from the key providers. Who else but NMA can help in so many areas of expertise concerning your voice, data, cell phones, pagers and more. What company has the man hours to waste sitting on PERMA-HOLD with a provider,waiting to speak to somone knowledgeable enough to help with your questions about your account services?? NMA is there right when you need them to help explain to you the what, why and how of your

Great services coming at the wake of reduced services from the key providers. Who else but NMA can help in so many areas of expertise concerning your voice, data, cell phones, pagers and more. What company has the man hours to waste sitting on PERMA-HOLD with a provider,waiting to speak to somone knowledgeable enough to help with your questions about your account services?? NMA is there right when you need them to help explain to you the what, why and how of your billing and services and as icing on the cake, they may just save you 10-40% in long term-permanant savings through their analysis process...this is not your typical telecom audit or consulting company...10-10-10!

M. J. - Warrenville, Illinois

A pioneering company with an innovative approach and methods that provides a clear cut advantage for a company's telecom expense reduction. Definitely, a Fast 50 frontrunner!

Sacha Patin - Austin, TX, USA

NMA provides services essential to every organization that considers itself to be sensitive to costs or focused on profit. What entity can afford to over-spend or ignore significant profits?

Eric Taylor - Baltimore, Maryland

NMA is a great company with a one-of-a-kind product that every business could benefit from.

Mary Ayars - Brighton, CO

Compelling story which shows the company has a great deal of passion & enthusiasm for what they're doing & rightly so!!! Can I rate this a 10 Plus??

Trevor Whitman - Boise, Idaho

Another fantastic Fast 50 entry. I want to thank Fast Company Magazine for bringing us this annual showcase of talented entrepreneurial people and organizations. The biggest difference I see between NMA and the other fantastic entries is that NMA offers savings without investment. A WIN-WIN!

Robert Rios, Electrical Engineer - Riverside, CA., USA

Who the hell is NMA? With Clients like Foot Locker, AVON Products and GE Capitol Finance, why have we not heard of them before? If only half of what they say is true then there needs to be some major advertising done to get the word out there because it sounds to me like TeleMap is the tool that every CFO, CIO, CEO and COO responsible for running any business using telecommunications should be made aware of and use immediately. Regardless of the outcome of this contest, PLEASE FAST COMPANY MAGAZINE, tell us more about this one-of-a-kind offering. I would like to invest!

Daniel Riverside, Investor - Mission Viejo, CA.

Unbelievable solution that enhances the bottom line of an enterprise regardless of the vertical market. A new meaning to the term "bandwidth".
Reggie W. - Dallas, TX, USA

For Daniel from CA - Good point Dan & rest assured, NMA will be a household name before you know it! If you'd like to learn more about the company, just inquire at www.nmamaps.com & an investor relations staffer will be glad to contact you asap to discuss NMA's enormous growth potential! Thanks for your interest, kind words & obvious investor prowess! PS, we hope you scored us a 10!! Thanks Again

NMA Mgt. - Phoenix, Arizona

Complete, concise, effective. These three words sum up NMA.

Claudia Conger-Menley - Reno, NV

NMA's proprietary method of analyzing corporate telecom environments truly provides companies with a golden opportunity to control wasteful spending and improve margins.

Dale Ayars - Brighton, CO, USA

Working as a telecom auditor using software methods to try to pull overcharges from telecom bills has helped me to really appreciate NMA's manual approach. Typical audit results using software prove to be ineffective when compared with NMA's exhaustive investigative approach. Their promise to provide results in 14 days also is staggering compared to most software auditing efforts that typically take several

months to setup and provide results.

Bryce Boyd - Lilburn, GA, USA

Sounds like the smartest choice to me! Nma's has definately created a great alternative!

Lisa Corrine Rios - Colton, C.A., 92324

Imagine a company so dedicated to helping other organizations reduce a top 3 to 5 expenditure- by 5,6,7 digits... with No upfront costs whatsoever...doing business this way in the USA. Why fool around with anybody else? Let NMA show you the way! One of the most costly expenditures a corporation can have reduced by 10-40%, with no net cost,risk,or purchase of any kind??? Ridiculous! These guys ARE THAT GOOD!

Burriteaux Dave Haseman - Houston Tx. USA

There is nothing like it out there. Others try, but miss the mark. NMA deserves to be voted #1.

Msarshall Becker - New York, NY - USA

NMA is the ultimate in Total Telecom Cost Managment, more than just uncovering billing errors. Their proprietary process encompasses the entire telecom service procurement lifecycle. Truly having the customer's best interest in mind!

Jessie Jenkins - Tuxedo, NY, USA

This new process appears potentially revolutionary to the this service sector. Very interesting read.

Hugh Johnson - Cedar Rapids, Iowa

This is probably the most interesting of all the Fast 50 articles I have read and rated. The potential is obvious!

John Stiles - San Antonio, Texas

Innovative, dedicated group of workers determined to save you money and provide unsurpassed customer service..Keep up the great work!

Michael Lobosco - New York, New York

Undeniably the most important relationship any company should have... a manual telecom expense enhancement!

STK Enterprises, LLC - Pennsylvania, USA

Check out NMA at www.nmamaps.com

Nathan Plutner - San Diego, CA

With the erroneous charges telecom carriers are billing customers, NMA has the expertise and a truly unique service that can help organizations keep their annual spend in check. This is a much needed solution to any business that uses telephones, data and wireless services. Hooray!

Janeen Patterson - Huntington Beach, Ca

A truly unique approach to telecommunications optimization...an opportunity for business to significantly improve their cash flow and positively impact their bottom line

cathy harcharik - pittsburgh, pa

NMA provides an opportunity for businesses to make sure they are getting the most bang for the telecommunications' buck... without risk, out-of-pocket cost or significant legwork. Their extensive and quick turn around approach allow business to quickly realize the potential to bring dollars directly their bottom line. WITH NO RISK AND NO NET COST, THIS IS A MUST DO OPPORTUNITY FOR ALL BUSINESS INTERESTED IN POSITIVELY IMPACTING THEIR CASH FLOW AND BOTTOM LINE.

Cathy Harcharik - Pittsburgh, PA

When I started with NMA, I asked PJ why doesn't everyone buy this service? To me its a no brainer. No Risk, All Reward for the client. A company officer is doing his/her company an extreme disservice not to use this service. If for nothing else just to see if they are on the right tract with thier telecom. Any savings is bottom line gravy in the stakeholders pockets.

Curt Van Hove - Salt Lake City, UT

Sounds great!! When can I bye some stock in this venture

Bob Humeston - Riverside, CA ,USA

Many telecom people that I speak to are afraid to stand up to their carriers. They are basically hoping that they have some kind of fantastic fairyland relationship with their carrier rep, and that they have received the best pricing and configuration possible from them. Let me share a little secret with you...your carrier rep gets paid based on how much they bill you, so it is in his best interest to charge you as much as possible while still being competitive. They do not have your best interest in mind. NMA does. NMA is your advocate and will go up against the huge high-profit carriers to ensure that you are using all of your services in the most efficient manner possible. So your rep gets paid a little less and your business saves up to 40%. Thanks NMA. It's about time!

Dale Rios, Telecom Specialist - Wildomar, CA. USA

This company rates a ten because they are adding superior value and bringing respect to an industry that is compromised by ineffective solutions. Keep up the good work!

Dale Ayars - Brighton, CO

This is an outstanding company offering a service you can't afford to pass up!

Hal Hanks - Woodlawn, VA

The services that Networking Mapping Associates (NMA) provides is unique to the typical telecom audit process. No other company provides all

of the services that are available with NMA. Within two weeks, NMA provides a free analysis called a "Telemap" and most auditors take 8 months and only uncover 15% of what NMA is able to uncover. Take a serious look at this company, you will not be disappointed.

John Sandonas - Pittsburgh, Pa. USA

This is an exciting, young company that is improving the way this industry operates. It is reassuring to have a trusted source for this service!

Fran Ayars - Brighton, CO

Simply put NMA is a brilliant business model. Peter Cammarata and Carolyn Tolin are the gurus behind voice and telecom network optimization! They are helping Corporate America by allowing them to slash expenses and increase cash flow without reducing headcount, switching vendors, or purchasing anything.

Donald Weir - New York, NY - USA

A very exciting company like this can transform an otherwise boring industry! PJ clearly has the wherewithal to bring NMA to the next level over the next few years & beyond!

Scott Ackerman - Tel Aviv, Israel

It's so easy. NMA does everything. Because of the expertise of NMA's New York team of accountants, legal analysts, contract experts, voice/data/wireless engineers and ex-carrier provider insiders, NMA is not only able to uncover any and all credit and/or refund opportunities, as well as any ongoing wasteful spending, but will implement all approved cost-cutting strategies, following through until their completion, all on your behalf and all in your best interest. NMA will then provide your organization with ongoing support and expert advice for all of your telecommunications needs for years to come. A true turnkey offering that every business should take advantage of.

Dennis Roach, CFO - Fortune 500 Company - Milwaukee, WI.

Every company needs NMA on their team

John Davic - Cincinnati, OH

I've been in telecommunications for many years and this is the best telecom related product or service I've ever seen.

Robert Holmquist - Dallas, TX - USA

Network Mapping Associates, Inc (NMA) is the key to voice, data and total Network Optimization. A great company with visionary leaders

Peter Cooper - Monroe, CT USA

One of the great things about the Telemap process is that it works for any size business or non-profit. If there is inefficiency in your system and savings to be had, NMA can find them.

Tod Leonard - Cincinnati, OH USA

With the need to reduce fixed costs to increase profits, where better to start than in one of the top three biggest spends of an organization...telecom. NMA's proprietary method finds these savings fast and in 14 days you will know as a CFO that you made the right decision to engage in NMA's unique service.

Malcolm Macintosh - Poway, Ca

Here is just one example of the exemplary work that NMA has achieved and will continue to achieve....NMA was able to help a National Window and Door Manufacturer by analyzing 1,000 cellular users and usage patterns. With the application of the correct plans and the development of policies, NMA created stability within the billing while reducing wireless expenses 50% or \$300,000 annually for the entire corporation! A TEN for sure!

Delbert Richie - So Cal, USA

These folks have only the clients best interests "at heart" nothing to buy, no need to change anything, they simply help the client optimize the telecom system and in the process they save the client 10,20 30 or even 40% (maybe even more.) That savings turns into bottom line gain. Business' should be lining up, it is the epidemic of "no brainer". Oh!! I forgot to mention that there are no upfront costs or fees, Let them do their job, and the customer can decide before there is any billing. The client pays only when he saves, gets better and better folks, This IS the real deal in telecom expense control

Richard Yunger -

When you're around PJ you just can't help but get excited. His passion for his business, his employees & his clients is unmatched. He's clearly the best leader, trainer & motivator I've ever worked with in my 20 years in business. He's a visionary who has surrounded himself with the best people in the telecom industry. As his former partner on Wall Street, I can assure you that this guy is very special & deserves the honor of Placing 1st in this prestigious Fast 50 Contest! He demonstrates the utmost integrity in everything he does & is simply "THE BEST" in his field, bar none!!

Gerry Fershtman, VP Royce Investment Group - Jericho, NY USA

I met PJ in 1981 as a confident, hot shot salesman who was the best I'd ever seen. I knew within minutes that this young man would make a difference somewhere & would have a great impact on the people around him. So I introduced him to a friend who owned a 5 year old gourmet food company that was fairly stagnant. After a brief interview, he immediately offered PJ a managerial position and his business just took off. In his first year, PJ grew the company from 2 locations to 5 locations & had tripled its revenues. His unbridled enthusiasm and keen ability to reason with & motivate people young & old was amazing. The company wished they could have kept him on longer but after a few years it was inevitable that he would move on to bigger & better things - which is clearly what he's done now w/ NMA! His leadership approach has always been based on passion & treating people w/ great respect while hitting them over the

head w/ pure logic & common sense on a daily basis. America needs more innovative & passionate leaders like him because that's precisely what makes this country great! I wish him all the luck in the world!

Bruce Fisher - New York, USA

An incredible new way to leverage your telecom department!

Sherri Johnson - Wheaton, Illinois

Private hospitals these days are finding it more and more difficult to make ends meet in order to provide the valuable service that their respective community needs. In many instances they are forced to reduce staff and/or services, and are even closing their doors completely. NMA has had tremendous success finding areas of saving opportunities in the health care industry. Their most recent success was at an upstate New York hospital that had 200 beds at one location and 100 beds about 100 miles away at another location. Within 18 days NMA presented the hospital with a 100k refund discovery and a 33% reduction of their annual telecommunications spend going forward. Areas of savings were found in their voice, data and wireless services, as well as with their PBX leasing contract. You will not find this type of result from any other telecom consulting or auditing firm. NMA is truly at the top of their game and their industry. Great Job NMA!

Dale Rios, Applications Engineer - Southern California

Great listing...many terrific comments!

Jean Anderson - Flint, Michigan

This company IS number one in telecom cost reduction. Don't use their services unless you want to save 5 times, even as much as 10 times of anything else you have ever tried in the past.

Sharon German - West Palm Beach, Florida, USA

These guys are telecom saviors! They bring honor and ethics back into an industry that has become downright deceitful, dishonest and incomprehensible.

Donald Rassman, CEO - Los Angeles, CA.

This year's focus: leading creative thinkers-folks who have already made significant accomplishments but whose best is yet to come, and who stand to have a significant impact on the next 10 years. That epitomizes Network Mapping Associates.

Marc Sampson -

No risk, no net cost, no obligation, no investment, no purchasing, no new vendors, no headaches, no hassle, no sweat! Engaging NMA is a no brainer.

Don Weir - New York, NY

A truly amazing story. I have been in the telecommunications industry for over 25 years and I have never seen an easier and faster way to improve a business' communications infrastructure. Forget about saving a few

percentage points by converting to IP and putting all of your voice applications in the hands of an IT staff that does not know or understand voice...forget about paying consultants huge fees under long contracts to find minimal savings...forget about switching to that carrier with little or no reputation just to save a few cents a minute...FORGET ABOUT IT! ENGAGE NMA! Their results dwarf those mentioned above. Businesses can be saving up to 40% just by making the most out of what they are currently paying for. A PERFECT TEN!

Darrell Roberts, Telecom Advisor - Orange County, CA.

30 years in the Telcom industry, I have never seen a more valuable or precise process to identify, organize and optimize a Telcom environment and as part of the process generate maximum refunds, credits and future savings. Every Telcom Manager and CFO needs to experience the proven results of NMA!

Roy Yurick - San Antonio, TX, USA

Every business must watch the effects of inefficiencies, the drivers of wasteful spending that chew away at hard earned revenue. NMA's success at eliminating wasteful spending and formulating significant cost cutting strategies is unparalleled. They are a breath of fresh air for corporate telecom managers!!

D. Ayars - Brighton, CO

NMA will help your organization reduce and optimize telecom network expenses. They offer pure logic and value with the "TeleMap" process. A Fantastic Service!

TM Cooper - Monroe, CT USA

A very interesting concept that appears to go way beyond the typical telecom audit, which by my experience only brings maybe 1-3% savings to the table. Great story and great comments. Good luck NMA!

Dice Rutger - IT Manager - Temecula, CA. USA

Very intriguing story! I found the Telemap process to be astonishingly simple, straight forward and a no brainer for any organization.

Todd - SouthBay Connections - Los Angeles, Ca.

With no risk, no upfront costs, no net costs and results that begin in 15 days.....who wouldn't give this service a try?

Mark L. - Dana Point, Ca.

NMA makes eye-popping promises. The evidence says they deliver. Congratulations!

John Hunckler - West Lafayette, IN, USA

What a great story. I have known Marc Arner for many years and if he is involved, it must be special. Good luck NMA! You deserve to win this.

Doug Psaltis - New York, NY

Truly Exciting!
Cindy - Houston, TX

20%-40% savings is great, but being on the network systems side of my organization, the need for a look at an organizations entire telecom environment including data, telecom and wireless is a much needed service...my experience shows me that 99% of the time the Director of IT has no idea what's going on with the other side of the organization in the telecom dept and vice versa. NMA's unique 'Telemap' service combines these teams and gives a single point of control to everyone.
Michelle M. - San Marcos, Ca

Great read. A sure winner.
Donald Riser - California

These guys do what they say they will do! Actually, they outperform their own estimates of how much money they can save a company. In my organization, they saved us over \$100,000 more then the previous telecom auditor that was her for 8 months. They performed this feat in less then 2 weeks. Do yourself and your company a favor and engage NMA for your telecom expense reductions.
John Sandonas - Pittsburgh, Pa. USA

WOW! Looks like the clear winner here folks! I cant believe all of the amazing comments made by people all around the globe. And why wouldn't they? It certainly sounds like NMA has found a niche by providing a self-funding cost management service that works for any business, regardless of industry, regardless of carrier and regardless of equipment. And all RISK FREE! Simply refreshing. Good Luck NMA!
Edward Rios - Riverside, CA.

NMA is the most unbelievable service any company with a sizeable Telecom spend could come across. Cutting one of the most expensive costs in business, with no risk and only positives to gain is a real "No Brainer". I wish we would have known about this when I was in the cellular business. It could have saved us millions per year.
Steven Bradley - Bellevue, Wa, USA

Simon says: Choose NMA & relax!! You Win!!
Simon Bergeran - Laguna Hills, CA USA

MORE THAN 250 COMMENTS AS OF 2/8/06 w/ A RATING OF 9.8